

It's Labor Day and the race is on

By [Charlie Gerow](#)

It's Labor Day, a day to celebrate the incredible accomplishments of America's working men and women and the enormous contributions they have made to the nation's strength and prosperity.

Labor Day is also the traditional start of the last leg of presidential campaigns. The year 2020 has been anything but traditional, yet the home stretch looks very much the same.

The race is coming down to the wire. The final two months of a long campaign will produce a lot of excitement and more than a couple surprises.

The re-set to the 2020 campaign, after several months in quarantine, came prior to the two party's unconventional national conventions. The major issues of the remaining campaign were set. The Democrats would focus on the China virus and animosity towards President Trump personally while the Republicans would center their message around rebuilding the economy and restoring law and order to riot-torn cities.

The conventions helped to cement those messages. Democrats trotted out virtual speaker after speaker to bash Donald Trump. They blamed a worldwide pandemic on him, including trying to pin the downturn of an economy running at full speed prior to the lockdowns and shutdowns. Joe Biden failed to mention the violence and anarchy in our streets, somehow believing ignoring it wouldn't matter to voters.

When it was the Republicans turn a very different picture emerged. Their convention featured real people with real stories. From Herschel Walker emotionally dispelling the myth of Trump racism to the heart-wrenching testimony of Ann Dorn, wife of a slain police officer, the Republican Convention undergirded the core Trump message.

Within days "Sleepy Joe" woke up to the fact that pandering to the far-Left by ignoring the violence and rioting in the country was a political mistake. He finally got around to condemning it, even though he somehow managed to blame it all on Donald Trump.

Expect that line of thinking not continue. No matter how convoluted or twisted the "logic" becomes, it's always going to be Trump's fault. That plays to the far-left. It might also sound good to Biden's base. But it doesn't connect with the undecided and still persuadable voters that will decide who wins in November.

Those voters will be looking for something more substantive. They'll want to feel assured about who is best suited to lead the American comeback. They'll want to know who has the plans and the ability to rejuvenate a once vibrant economy and who will restore domestic tranquility and law and order to our streets. They will also want comfort in knowing the leader they elect has the physical and mental vitality to lead the free world for four years.

Polls show a tightening race, meaning that the momentum is running in Donald Trump's favor.

Some battleground state polls now show the race within the margins of error. Because Trump always outperforms the polls, that's very good news for the president and his re-election team.

A Monmouth University poll released last week shows the race in Pennsylvania within the margin of error. Biden's four-point lead in that survey mirrors the results of other recent Pennsylvania polls. It stands in marked contrast with a similar poll published in July which showed Biden with a double-digit lead in the Keystone State.

There are several reasons for Biden's slide in the polls and Trump's continued rise.

First, Biden stands far to the left of where Democrats typically try to position themselves at this stage of the race. Ordinarily, once a candidate has captured their party's nomination they move as quickly as possible towards the center, doing what is necessary to add to their base by picking up undecided and persuadable voters.

Not Joe. He lurched to the left, twisting himself into a pretzel to appease the far left of his party. His Biden-Sanders Unity Task Force, co-chaired by Alexandria Ocasio-Cortez, followed by self-proclaimed socialist Bernie Sanders boasting his ideas, considered radical just four years ago, are now "mainstream" didn't help.

Second, a dynamic and energetic campaign is always going to outperform a stagnant one. Trying to run a national campaign while sitting in your basement isn't going to auger well, especially when your opponent is criss-crossing the country doing as much in-person campaigning as possible.

The next big decision-making event will be the first of three scheduled debates between President Trump and Joe Biden.

Debates always attract huge viewing audiences and multiple surveys tell us that they are especially important to undecided voters.

Some of Biden's top supporters are now suggesting that he duck the debates with President Trump. That would be a huge mistake. Actually debating President Trump might be even worse for him.

Happy Labor Day! The race is on!

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